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| Order | Variable | Description | Values |
| 1 | FAMILYID | A 12-digit number assigned to uniquely identify this household (HH).  | 1-89,999,999,999 |
| 2 | location\_type | The kind of physical location or structure associated with this address. | M=MFDUN=Nursing HomeR=Retirement HomeS=SFDUT=TrailerU=Undefined |
| 3 | primary\_family\_ind | Indicates this record is considered to be the primary family at this address.  | 0=not primary HH1=primary HH |
| 4 | HouseholdStatus | Indicates whether the household qualifies for fulfillment via list rental or the general reason why it does not qualify. | F: FulfillmentS: Current but not fulfilledI: InactiveM: Move-out (household lives somewhere else) |
| 5 | tradeline\_count | Indicates number retail credit lines and/or bank/oil company credit cards linked to HH  | 0-99 |
| 6 | head\_hh\_age\_code | Age of head of household | A = less than 25, B=25-29, C=30-34, D=35-39, E=40-44, F=45-49, G=50-54, H=55-59, I=60-64, J=65+ (inferred only),K=65-69 (reported), L=70-74 (reported),M=75+ (reported) |
| 7 | length\_of\_residence | The difference (in months) between arrival date at a residence and current (system) date, converted to number of years. Range is limited to current year minus 1959. | 00-17 months = 1 year18-29 months = 2 years30-41 months = 3 years, etc. |
| 8 | ChildrenHHCount | Number of HH members determined to be children | 0-7 |
| 9 | children\_ind | Indicates children are present in HH.  | 0=not present1=present |
| 10 | AddressType | The type of address associated with this household. | D=Route Number Only, F=Street Name Only, G=General Delivery, P=Post Office Box, R=Route and Box Number, S=House Number and Street Name, else blank (no address) |
| 11 | mailability\_score | Used to rank the quality of the mailing address. | See Mailability Score Tab for Decodes |
| 12 | wealth\_finder\_score | Modeled predicition of household wealth  | 0-9999 ((in $ thousands i.e. 5 means $5,000, 9999 means $9,999,000 or more). |
| 13 | find\_div\_1000 | FIND is a prediction of HH income. | 5-500 (in $ thousands i.e. 5 means $5,000 or less, 500 means $500,000 or more). |
| 14 | owner\_renter\_status | Score indicating likelihood that the HH either owns their home or is renting.  | 9 = Home Owner (reported)8-7 = most likely Home Owner6-4 = unknown3-1 = most likely Renter0 = Renter (reported) |
| 15 | estmtd\_home\_val\_div\_1000 | Estimated home value. When more than one household (including non-fulfillment records) is at the same address (as defined by LocationID), the best home value is chosen and stored for all of them. | 5-9999 (in $ thousands i.e. 5 means $5,000 or less, 9999 means $9,999,000 or more). |
| 16 | marital\_status | Score indicating likelihood Head of HH is married.  | 0 = reported single;1 = inferred single by business rule;2–4 = derived single via regression model;5–6 = derived married via regression model;7–8 = inferred married via business rule;9 = reported married |
| 17 | ppi\_div\_1000 | Estimate of relative purchasing power of a HH, derived by adjusting FIND with the appropriate cost of living index for the county in which the HH resides.  | 5-500 (in $ thousands i.e. 5 means $5,000 or less, 500 means $500,000 or more). |
| 18 | CBSACode | A 5-digit code that uniquely identifies the Core-Based Statistical Areas in the United States, whether metropolitan or micropolitan. | 10020-49780 or blank |
| 19 | CBSAType | Distinguishes between Metropolitan and Micropolitan Statistical Areas. | 1=Micropolitan2=Metropolitanelse blank |
| 20 | CSACode | A 3-digit code that uniquely identifies the 116 U.S. Combined Statistical Areas. | 102-566 or blank |
| 21 | LOCATIONID | 12-digit number that uniquely identifies (link together) a primary family and its associated subfamilies.  | 1-89,999,999,999 |
| 22 | HOUSE\_NUM | Primary address number or "house number". Precedes street name and may contain alpha characters and/or a single hyphen.  | varies, but is usually a number |
| 23 | HOUSE\_NUM\_FRACTION | Some addresses may contain a fraction (normally following the house number).  | Digit slash digit, or else blank |
| 24 | STREET\_PRE\_DIR | Street pre direction abbreviation (geographic direction that precedes the street name). | N, S, E, W, NE, NW, SE, SW, blank. |
| 25 | STREET\_NAME | Official name of a street as assigned by a local governing authority.  |   |
| 26 | STREET\_POST\_DIR | Street post direction abbreviation that follows street name. | N, S, E, W, NE, NW, SE, SW, blank. |
| 27 | STREET\_SUFFIX | Street suffix abbreviation (i.e. the "type" of street). | ST (street), LN (lane), CT (court), etc |
| 28 | UNIT\_TYPE | Used to identify a type of unit within a physical location. | #,APT, BLDG, BSMT, DEPT, FL, FRNT, HNGR, LBBY, LOWR, LOT, OFC, PH, PIER, REAR, RM, SIDE, SLIP, SPC, STE, STOP, TRLR, UNIT, UPPR, or blank |
| 29 | UNIT\_NUM | If "unit type" is not blank, 1-8 characters of unit description may be carried. Blanks are also valid as many unit types require no unit number. |   |
| 30 | BOX\_TYPE | Some addresses may include a box identification. Blanks are valid, providing box number not present. | B=Box or P=PO Box. |
| 31 | BOX\_NUM | If box type is non-blank, 1-6 characters of box description may be present. |   |
| 32 | ROUTE\_TYPE | Some addresses may include a route identification. Blank is valid if route number is not present.  | G=General Delivery, H=Highway Contract, or R=Rural.  |
| 33 | ROUTE\_NUM | If route type is H or R, 1-3 digits that identify the route. |   |
| 34 | CITY | Post office, branch, community, or locality name used for last line of a mailing label. May vary within zip code. Usually the "city" name |   |
| 35 | STATE | Standard state abbreviation | AL, AK, HI, PA, etc |
| 36 | ZIP | Zip code  | 00400-99999 (not all inclusive) |
| 37 | ZIP4 | Last 4 digits of the ZIP+4 code.  | 0000-9999 |
| 38 | dpbc | DPBC = Delivery Point Bar Code. The last two numbers of the street address (normally house number) become an extension of the zip+4 code and therefore specify a specific mail delivery point. Note the check digit included as last digit. Valid values 000 - 999, " ". |   |
| 39 | vacant | Indicates vacant. | 0=not vacant1=vacant |
| 40 | USPSNOSTATS | Indicates address is not included in the USPS delivery statistics file counts. | 0=Address is included1=Address is not included |
| 41 | census\_state\_2010 | State numerical codes assigned by the Bureau of Census for the purpose of collecting and compiling population and housing data.  | 01-56 (01=Alabama, 02=Alaska, etc) |
| 42 | census\_county\_2010 | County numerical codes assigned by the Bureau of Census for the purpose of collecting and compiling population and housing data.  | 001, 002, 003, etc. |
| 43 | GE\_LATITUDE\_2010 | Angular distance north or south from the equator of a point on the earth's surface, measured on the meridian of the point.  |   |
| 44 | GE\_LONGITUDE\_2010 | Angular distance east or west on the earth's surface, measured by the angle contained between the meridian of a given point and a prime meridian.  |   |
| 45 | GE\_CENSUS\_LEVEL\_2010 |   |   |
| 46 | middle\_name | Head of household middle name/initial |   |
| 47 | last\_name\_1 | Head of household middle name/initial |   |
| 48 | Ethnicity\_Code\_1 | Ethnicity code for head of household. Please see "Group\_Code\_Race.txt" in the "documentation" folder of the InfoUSA volume for a summary of the ethnicity codes |   |
| 49 | first\_name\_2 |   |   |
| 50 | last\_name\_2 |   |   |
| 51 | Ethnicity\_Code\_2 |   |   |
| 52 | first\_name\_3 |   |   |
| 53 | last\_name\_3 |   |   |
| 54 | Ethnicity\_Code\_3 |   |   |